PROMPT

Why are you applying to the Berkeley Haas Accelerated Access Program?

This essay can feel intimidating, so let’s break it down into parts to help you with your response:

1. Reflect on your research | What are your interests in deferred enrollment programs? What are the benefits?
2. Now for the “why” | Highlight how Haas’ program structure and offerings align with your career goals. Discuss specific skills or experiences you aim to gain that will contribute to your career advancement.

Use the grid below to help you brainstorm, following these guides:

- Fill in the grid with specific examples that map to the different elements of the prompt.
- Do your best to fill in as many spaces as possible, citing multiple examples when relevant.
- Eventually, the grid will become a visual representation of your reasons why you are applying to the Accelerated Access program.
- Use this as a starting point to tell us why you are interested in the Accelerated Access program. Do your homework on Haas.
- We want insight into your voice – be genuine.
- Goals can change and evolve so it’s OK if the original goal is different from the final product.

### Essential Questions

| What are the resources and opportunities that drew you to Berkeley Haas? |
| What are the areas of emphasis that students choose to focus their studies on and how do they align with your future career goals? |
| How do the program’s values resonate with your own? |
| What kind of leadership do you value or aspire to model? |
| What do you believe is missing from your leadership profile? |

These ideas can help you brainstorm a thoughtful and compelling response to why you’re interested in the Berkeley Haas Accelerated Access Program. Tailor your answer to emphasize aspects that resonate most strongly with your own experiences and aspirations.