Preparing for Prospective Student Conversations

Share your personal experience at Haas and how the Berkeley MBA has been helpful in your career.

Focus on sharing what you LOVE about Haas and why! Think about your areas of interest at Haas, what you did before business school, and what you do currently.

Reflect on how you represent the Berkeley-Haas culture and embody the Defining Principles:

Question the Status Quo
We lead by championing bold ideas, taking intelligent risks, and accepting sensible failures.

Confidence without Attitude
We make decisions based on evidence and analysis. We lead through trust and collaboration.

Student Always
We are a community designed for curiosity and lifelong pursuit of personal and intellectual growth.

Beyond Yourself
We shape our world by leading ethically and responsibly. This often means putting larger interests above our own.

Things to Avoid

• Disparaging or comparing Haas to other business school programs and/or graduates.
• Giving advice about other programs. Instead, encourage prospective students to explore and visit other programs to form their own opinions.
• Endorsing the various business school rankings. It is acceptable to say: “The Berkeley MBA program is a top-tier program, which means that we are often ranked in the top 10. There are many different rankings. Berkeley-Haas offers an excellent program both inside and outside of the classroom.”

Commonly Asked Questions

• What surprised you most about your Berkeley MBA experience?
• Who were some of the guest speakers that impressed you most?
• What course had the most impact on you and why?
• What one word describes the faculty at Haas?
• What would you have changed about your experience at Haas, and/or what would you have done differently?
• How has your Berkeley MBA experience shaped your development as a leader?
• What was the single most “life-changing” experience you took advantage of at Haas that augmented your learning? (e.g. international opportunities, study abroad, clubs, leadership roles, conferences, etc…)
• How has the alumni network benefitted you? How active is the alumni network in your area?
• Where did your classmates end up geographically after graduation? Were there any challenges in finding jobs outside the Bay Area?
• How do/did you witness the Defining Principles being demonstrated in the Haas culture and community?

Thank you for sharing your Berkeley MBA experience with prospective students. Your participation really makes a difference.
Admissions Information

Application Deadlines
2015 – 2016

Round 1: October 1
Round 2: January 7
Round 3: March 31

Costs & Financial Aid

- Almost 70% of students receive some form of financial assistance.
- Approximately $5.8 million in scholarship funding was awarded in 2014 - 2015. All admitted students can apply for scholarships.
- Annual fees for 2015 - 2016 are estimated to be $57,600 for California residents and $59,700 for non-residents as of June 2015 (both are subject to change by the UC Regents).

Other Resources

Incoming Class Profile: http://mba.haas.berkeley.edu/community/classprofile.html
Admissions FAQs: http://mba.haas.berkeley.edu/admissions/faq.html
Haas Student Ambassadors: http://mba.haas.berkeley.edu/admissions/hsateam.html
Visiting Campus: http://mba.haas.berkeley.edu/admissions/visit.html
Employment Reports: http://haas.berkeley.edu/groups/careercenter/hireanmba/employment-reports.html

Women at Haas

- **Women in Leadership (WIL)** serves the entire Haas community through a series of professional, educational, and social events designed to enhance the understanding and appreciation of women’s roles in business while equipping WIL members to achieve success. WIL currently has 202 members with 19 serving on the leadership team. The group hosts many events throughout the year, including a conference, retreat, speaker series and professional workshops.
- **Forté Fellows** – there are 21 Evening & Weekend and 53 Full-time Forté Fellows (25 in the Class of 2016; 28 in the Class of 2017. Forté Fellows focus on promoting women in business through outreach events, community events, and professional events.
- **Women comprised 43% of students** entering the Class of 2016. This was the highest out of any top business school.
- **Professor Kellie McElhaney's Women in Business class** continues to be a favorite among students. Professor McElhaney has done some significant research on the value of investing in women. This course looks at why businesses are investing in the global development of women, and what the financial, social, and environmental outcomes are when business successfully attracts, retains, and develops women into leadership.
- **Alumnae** – Many alumnae have started their own companies and non-profits, serve on boards, and lead organizations. For more information, visit: http://mba.haas.berkeley.edu/community/alumni/.

Encourage prospective students to visit Berkeley-Haas!