Entrepreneurship Webinar

André Marquis, Executive Director, Lester Center for Entrepreneurship

André Marquis has a long record of starting successful biotechnology and information technology ventures with a particular focus on winning in markets where scalability and evidence-based decision making are critical including online advertising, media and pharmaceutical development.

Prior to joining UC Berkeley, he was the Senior Vice President of Sales and Marketing at the neuromarketing firm Innerscope Research. Mr. Marquis was founder and CEO of Amplyx Pharmaceuticals, an early stage drug development company focused on developing novel anti-infectives, CMO of Log Savvy which developed the first system able to analyze the huge data streams from diverse sources required to understand “Web 2.0” emergent social activity and founder and COO of Chorus, a group inside Eli Lilly that radically increased the efficiency of Pre-Clinical-Phase II drug development. In addition, he’s been the founder and/or first management of two publicly traded Web companies (CyberGold and iPIX) and Accept.com which was acquired by amazon.com. He holds an MBA from the Haas School of Business at UC Berkeley and a BA from the University of Rochester.

Mark Friedfeld, Assistant Director, Career Management Services

With a background in law, marketing and admissions, Mark joined Haas in 2001 after working for the MBA program at the University of Maryland. Following judicial clerkships in Alaska and attorney positions in Washington D.C., he entered the business world by joining the Princeton Review, where he taught students, trained instructors, designed courses and served in various corporate roles including Special Project Manager and Director of Marketing. As an MBA Career Advisor, Mark works with all students but has a particular focus on students from nontraditional backgrounds and those interested in startups and social enterprises.

Away from Haas, Mark is active with the Leukemia & Lymphoma Society's Team-In-Training triathlon program. He received a BS in economics and a BA in international relations from UC Davis and a JD from the American University's Washington College of Law.

Anthony Baldor, MBA 2014

Summer Internship: Ra Pharmaceuticals, Cambridge, MA

Before Berkeley-Haas, Anthony worked in startup biotechnology for seven years in the Boston-area innovation cluster. There, he spent four years as a scientist and three in business development and strategy. At Berkeley-Haas, Anthony focuses on entrepreneurship and finance and works closely with the Lester Center for Entrepreneurship. He is on the UC Berkeley Startup Competition executive committee, is a Mayfield Fellow and a Jack Larson Fellow, and made it to the regional semifinals of the Global Social Venture Competition. Outside the Lester Center, Anthony has participated in a number of business plan and case competitions. His teams won the Bosch Robotics Business Plan Competition and took third in the Kellogg Biotech Case Competition. Anthony received his BA in Neuroscience and Behavior from Vassar College.
Health Management Webinar

Kristiana Raube, Executive Director, Graduate Program in Health Management

Kristiana Raube, PhD, MPH, is an Adjunct Professor at the Haas School of Business and the Executive Director of the Graduate Program in Health Management at UC Berkeley, a program that prepares students for leadership roles in all aspects of healthcare, including care delivery and financing, biotechnology and medical devices, information technology, and consulting. She is also the Executive Director of the International Business Development Program, a global management consulting program at Berkeley-Haas.

Dr. Raube has worked to increase health management capacity through executive education and program development in the US and around the world, primarily in sub-Saharan Africa and Asia. Her research focuses on the delivery and financing of health services and she has evaluated a large number of health programs, including ones focused on physician payment, quality of care, access to care, infant mortality, and community-based health care. Dr. Raube received her doctorate in public policy from the Pardee RAND Graduate School of Policy Studies and her Master’s in public health from UCLA, and her Bachelors of Arts degree in biology from the University of Colorado.

Betsy Worth, Assistant Director, MBA Recruiting

In her role as an Account Manager on the MBA recruiting team at Haas, Betsy works with both employers and students in the areas of healthcare/biotech, energy and social impact. She partners with students, alumni and faculty to develop industry relationships and grow the number of opportunities we provide to our MBAs in these areas. Betsy is committed to helping students navigate their career searches, with a particular emphasis on the network-driven, off-campus job search.

Betsy holds a BA in History from UCLA. Prior to Haas, she worked in MBA recruiting at Booz Allen Hamilton in New York. A proud east bay native, Betsy grew up just a few miles down the road from Berkeley and enjoys exploring new restaurants in her north Oakland neighborhood. Outside of Haas, she chairs a mentorship program for UC Berkeley staff and is active with her undergraduate alumni association advising prospective students.

Alana Tucker, MBA/MPH 2014

Summer Internship: McKesson

Alana grew up in Austin, TX, and studied History at Yale University. After graduating in 2007, she worked in the IT practice at the Corporate Executive Board, a member-based advisory services firm based in Washington, DC. Following the 2009 federal stimulus bill and public debate on healthcare reform, Alana realized that the fast-changing healthcare industry was where she wanted to spend her career, and spent the next three years Haas at Avalere Health, a healthcare policy and strategy consulting firm in DC. In her first year at Haas, Alana became a Co-President of the Haas Healthcare Association and served as a Berkeley Board Fellow for a volunteer-based primary care clinic in San Francisco.
Real Estate Webinar

Nancy E. Wallace, Real Estate Group Chair

Nancy Wallace is the Lisle and Roslyn Payne Chair in Real Estate and Capital Markets, and Co-Chair of the Fisher Center for Real Estate and Urban Economics. She teaches asset-backed securitization, real estate investment analysis, and real estate finance at Haas. Her research focus includes models of residential house price dynamics, mortgage contract design and pricing, microstructure models of mortgage and asset-backed securities, lease contract design, pricing and hedging, and executive compensation.

Dr. Wallace serves as a visiting scholar at the San Francisco Federal Reserve Bank and is a member of the Financial Research Advisory Committee of the Department of U.S. Department of the Treasury. She is past president and serves on the Board of Directors of the American Real Estate and Urban Economics Association, and is on the editorial board of the Journal of Computational Finance and the Journal of Real Estate Research.

Abigail Franklin, Program Manager, Accelerating Careers in Real Estate

Abby worked for thirteen years in investment banking in both New York and San Francisco. She spent most of her career at Morgan Stanley and Goldman Sachs focusing on tax-exempt bonds, mergers and acquisitions, and derivative products in the healthcare industry. She started working at Haas in the Career Management Group in 2011 serving as a career advisor to students interested in pursuing professions in investment banking. In 2013, she expanded her role to include managing the Accelerating Careers in Real Estate (ACRE) program where she works with students to help them strategize about, prepare for, and find jobs in the real estate sector.

Abby received her AB from Princeton University (Woodrow Wilson School of Public and International Affairs) and her MPP from Harvard University (John F. Kennedy School of Government). She currently serves on the Board of Library Trustees for the Berkeley Public Library and the Board of Trustees and Finance and Audit Committees for Prospect Sierra School.

Cleya Ormiston, MBA 2014
Summer Internship: MetLife Real Estate Investors

Cleya grew up in Davis, California and studied City Planning at UC Berkeley. After graduating in 2008, she worked as a development manager, managing the development and construction of multi-family projects in the Bay Area for Holliday Development. In 2011, to compliment her real estate development experience, Cleya joined Strada Investment Group, a growing real estate investment firm in San Francisco, where she worked primarily in acquisitions. Cleya decided to pursue her MBA at Berkeley to strengthen her background in real estate finance and investment. In her first year at Haas, Cleya participated in the NAIOP Golden Shovel Real Estate competition, became the Co-President of the Real Estate Club, received the ULI Graduate Student Fellowship, and was selected as a career coach in Real Estate. Beyond Haas, Cleya is very involved in ULI San Francisco’s Young Leaders Group, where she serves on the Steering Committee.