

CAREER GOALS BRAINSTORMING GUIDE

WANT MORE RESOURCES?

Application Bootcamp »

GENERAL QUESTIONS

1. Why MBA? Why now (versus in another 1-2 years)?
2. Short term career goals? Long term career goals? Are these goals realistic and achievable? How does your long term goal build on your short term plan?
3. Do you have target firms or positions in mind already? Do they hire MBAs? Do you know anyone at these firms? Are you able to schedule an informational interview with someone and do your due diligence?
4. Do you have a backup plan if your target job is unattainable?
5. What have you done – professionally and personally – to help you achieve these goals?
6. Why would a firm in your target industry want to hire you – what skills or experiences do you bring to the table?
7. What is your roadmap for reaching this goal?
8. What skill gaps do you need to fill while in business school?
9. What specific resources – inside and outside of the classroom – will you utilize to fill these gaps?
10. Why is Haas the right program to facilitate your future success?

THOUGHT STARTERS FOR CAREER SWITCHERS

1. Why are you interested/passionate in this career?
2. What have you done to prepare for this switch?
3. Can you demonstrate knowledge of this industry, function, companies?
4. How will your background compare to others wanting to go into the same field who have more related experience? In other words, what will be your competitive advantage?

THOUGHT STARTERS FOR ASPIRING ENTREPRENEURS

You don't need to have a business plan or path to profitability, but...

1. Why are you interested/passionate about this field?
2. What business problem are you trying to solve?
3. Why is there a need for this product or service in the marketplace?
4. Who is your target customer?
5. Do you plan to start your business while in MBA, or later down the road?