Social Impact Resources for Berkeley-Haas MBA Students: Classes, extracurriculars & careers

October 25, 2016
## Today’s Agenda & Presenters

<table>
<thead>
<tr>
<th>Agenda</th>
<th>Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBSI</td>
<td>Kristi Raube</td>
</tr>
<tr>
<td>History</td>
<td>Executive Director of IBSI</td>
</tr>
<tr>
<td>Mission, Programs, Courses</td>
<td>Hadiatou Barry, MBA 2017</td>
</tr>
<tr>
<td>Extracurricular Activities</td>
<td>Amanda Eller, MBA 2018</td>
</tr>
<tr>
<td>Careers</td>
<td>Sarah Lopez</td>
</tr>
<tr>
<td>Student Perspective</td>
<td></td>
</tr>
<tr>
<td>Financial Aid</td>
<td>Director of Financial Aid</td>
</tr>
</tbody>
</table>
History of Social Impact / Entrepreneurship at Haas

Although social impact and corporate social responsibility are established fields of work in higher education today, that wasn't always the case...

1950

1959
Bud Cheit (UCB Executive Vice Chancellor) and Haas Professor Dow Votaw launched first courses at Berkeley in field of corporate responsibility

1964
UCB receives grant from Ford Foundation to hold first-ever summit / symposium

1970s / 1980s
Haas Professor Edwin Epstein becomes a key player in *Social Issues Of Management* and Chair of Business and Social Policy
Haas Professor David Vogel becomes a leader in the field

1999
Launch of Haas Global Social Venture Competition

2000
Dean Laura Tyson launches Forum on Corp. Philanthropy

2004
CRB launched by Professor Kellie McElhaney and ranked #1 in the world in field of corp responsibility

2002
Haas Social Impact Fund founded

2010
2014
Launched Institute for Business & Social Impact (IBSI) in Nov. 2014

2015
Launch of Philanthropy University
Mission: Inspire and empower members of the Berkeley-Haas community to develop innovative solutions to urgent social and environmental challenges.

1. Center for Social Sector Leadership (CSSL)
   - Inspire the next generation of leaders to create and seize opportunities to achieve social impact across sectors
   - 13 courses
   - Programs: Philanthropy University, Berkeley Board Fellows, Haas Social Impact Fund, Haas Impact Investing Network
   - Ranked #4 in Best Business Schools for Non-profit

2. Center for Responsible Business (CRB)
   - Develop leaders who redefine business for a sustainable future
   - 8 courses
   - Focus Areas: Sustainable Investment and Finance, Human Rights, Sustainable Food, Sustainable Supply Chains
   - Programs/Events: Patagonia Case Competition, Peterson Speaker Series, Haas Socially Responsible Investment Fund, Best of the World Conference

3. Graduate Program In Health Management
   - Train students for the future of health finance, health systems and new innovations in health care.
   - 6 courses
   - Opportunity to do a concurrent joint degree program (MBA/MPH) in 2 ½ years

4. Global Social Venture Competition
   - Worlds longest-running startup competition for developing innovative business solutions to address social and environmental challenges
   - In 2016, received 500 entries from 50 countries
   - Many GSVC teams have notable successes - Revolution Foods, Sanergy, d.light and many more
Social Impact Extracurriculars for Haas MBA Students

A youth entrepreneur program, making college education a reality for under-resourced Bay Area high school students

Harnessing the power of business to create a more sustainable world through social impact career treks, speaker series, and more

The organizing body for community service at Haas, and a competition for fundraising and volunteering between 9 west-coast MBA programs

Engaging MBAs in the education sector, with events that cover everything from ed tech to charter schools

Providing education on a wide range of healthcare topics and fostering lifelong connections between peers and industry professionals

One-stop-shop for students seeking opportunities in the rapidly emerging fields of energy, cleantech, and resource management

Contribute your talent and time to make an impact at the highest levels of nonprofit organizations, while building governance and leadership skills

First-hand experience in impact investing, in partnership with Bridges Ventures

The first and largest student-led SRI fund, with $2M+ capital invested in equities; 6 units of course credit over three semesters

Interdisciplinary competition addressing the business and sustainability aspects of a current, real-life issue facing the outdoor gear retailer Patagonia

The world's longest running business plan competition for innovative solutions to address social and environmental challenges

Exposure to international business solutions through career treks and travel opportunities

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Career Paths within Social Impact

This 2x2 matrix provides a lens into organizational scale and proximity to impact. Cells are populated with social impact strategy and analysis roles.

<table>
<thead>
<tr>
<th>Proximity to Impact</th>
<th>Organizational Scale</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Small</td>
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<tr>
<td>Far</td>
<td>Consultant / manager of advisory services in an impact consulting firm (e.g., FSG, BSR)</td>
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<td>• CSR role within large company (e.g., Levi’s)</td>
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<tr>
<td>Close</td>
<td>Direct services (e.g., Operations Analyst, Berkeley Food and Housing Project)</td>
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<td>• Focused role within scalable social enterprise (e.g., Business Analyst, The Honest Company)</td>
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</tbody>
</table>
Sample list of recent social impact employers

- Gates Foundation
- Earn
- REDF
- Education Pioneers
- D Capital / Dalberg
- Khan Academy
- Nike
- The Honest Company
- Levi’s
- Solar City / Sunpower
- Farm Hill
- Patagonia Provisions
- IDEO
- Jacaranda Health
- Captricity
Students in Social Impact

Hadiatou Barry, MBA 17
- Jacobs Fellowship recipient
- Undergrad: Georgetown, Int’l Economics
- Job Before Haas: Project Manager, CARANA, DRC, Malawi, Mali, Nigeria, Rwanda and Uganda
- Internship: Consultant, Dalberg Global Development Advisors, Dakar, Senegal

Lyndsey Wilson, MBA 18
- Spivack Fellowship recipient
- Undergrad: Whitman, Sociology / Race and Ethnic Studies
- Job Before Haas: Senior Program Assistant (Global Health), Bill and Melinda Gates Foundation

Maxwell Kushner-Lenhoff, MBA 18
- CRB Fellowship recipient
- Undergrad: Yale, Chemistry
- Communications Manager (Office of the Chairman and CEO), Dow Chemical Company
Alumni in Social Impact

In addition to securing traditional roles in social impact, many alumni forge ahead with their own business ventures...

- Patrick Awuah, MBA 99
  - Founder, Ashesi University, Ghana
  - Awarded a MacArthur fellowship in 2015

- Jeff Denby, MBA 08
  - Co-founder, The Renewal Workshop

- Kristin Groos Richmond and Kirsten Saenz Tobey, MBA 06
  - Co-founders, Revolution Foods
# Financial Aid Opportunities for Social Impact

## Fellowship Opportunities

### Jacobs
- $180K fellowship (Tuition + Living)
- Potential internship & job
- Career in social impact, w/ special focus on challenges of economic development for bottom-of-the-pyramid producers
- Experience in French and volunteering/work in Africa (West Africa) preferred

### Spivack
- $60K fellowship
- Demonstrate experience and pursue a career in social impact.
- Sectors: Social entrepreneurship, innovation, economic empathy, social impact in the supply chain for consumer/home products, and the living wage.

### CRB
- $20K fellowship
- Demonstrate commitment to responsible & sustainable business
- CRB Fellow will serve as point person between CRB and Haas Student Body

## Loan Forgiveness
- LRAP
  - Provide financial support to recent grads employed in public or nonprofit sectors

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More information for entering students: haas.berkeley.edu/finaid/MBA/haas-scholarships
Questions?