

Diversity Workshop – November 8th, 2008
Haas School of Business

| | |
|--------------------|--|
| 9:00 – 9:30 am | REGISTRATION & CONTINENTAL BREAKFAST |
| 9:30 – 9:50 am | WELCOME & WORKSHOP INTRODUCTION Dean Rich Lyons, Bank of America Dean and Professor |
| 9:50 – 10:20 am | KEYNOTE ADDRESS Dan Zamudio, MBA 1989, is the CEO and Founder of Playboox, Inc., an early stage sales effectiveness management software-as-a-service startup. Dan also has 25 years of success launching and turning around high profile startups in both the U.S. and Europe. |
| 10:20 – 10:30 am | BREAK |
| 10:30 – 11:30 am | NAVIGATING THE ADMISSIONS PROCESS Overview of the application process by members of the admissions committees for the Full-time, Evening & Weekend, and Berkeley-Columbia programs. |
| 11:30am – 12:00 pm | CAREER SERVICES OVERVIEW Mark Friedfeld will present an overview of the services provided to students and the most recent employment information for graduates of the Berkeley MBA Program. |
| 12:00 – 1:00 pm | LUNCH |
| 1:00 – 2:00 pm | PANEL: THE STUDENT EXPERIENCE Ask current students from the Full-time, Evening & Weekend, and Berkeley-Columbia programs about their perspectives on Haas and the Berkeley MBA. |
| 2:00 – 2:10pm | BREAK |
| 2:10 – 3:00 pm | MOCK CASE STUDY Join Professor Maria Nondorf in a case-based discussion in this simulated classroom experience. |
| 3:00 – 3:50 pm | PANEL: ALUMNI REFLECTIONS Haas alumni will discuss the value of their MBA and their accomplishments since graduation. |
| 3:50 – 4:00 pm | CLOSING REMARKS |
| 4:00 – 5:00 pm | NETWORKING RECEPTION Mingle with other prospective students, current students, and alumni. |