

Diversity Workshop – October 10th, 2009

Wells Fargo Room, Haas School of Business

9:00 – 9:30 am	REGISTRATION & CONTINENTAL BREAKFAST – Wells Fargo
9:30 – 9:50 am	WELCOME & INTRODUCTION – Wells Fargo
9:50 – 10:20 am	KEYNOTE ADDRESS – Wells Fargo Priya Haji, MBA04, is the CEO and co-founder of World of Good, a company dedicated to building ethical shopping experiences with mainstream retail partners, including Whole Foods and eBay. Since the company began in 2004, it has created online and offline distribution channels for thousands of artisan producers in the developing world, impacting the lives of more than 25,000 individuals in over 70 countries around the world. In 2007, Priya received a Social Innovation Award from the Social Venture Network for her vision to change the way the world does business.
10:20 – 10:40 am	NETWORKING BREAK
10:40 – 11:30 am	MOCK CASE STUDY – Wells Fargo Join Professor Frank Schultz in a case-based discussion in this simulated classroom experience.
11:30am – 12:15 pm	PANEL: THE STUDENT EXPERIENCE – Wells Fargo Ask current students from the Full-time, Evening & Weekend, and Berkeley-Columbia programs about their perspectives on the Berkeley MBA experience.
12:15 – 1:15 pm	LUNCH – Bank of America Forum/Courtyard
1:15 – 2:00 pm	PANEL: ALUMNI REFLECTIONS – Wells Fargo Haas alumni will discuss the value of their MBA and their accomplishments since graduation.
2:00 – 2:20pm	NETWORKING BREAK
2:20 – 2:50 pm	CAREER SERVICES OVERVIEW – Wells Fargo Ainka Fulani will present an overview of the services provided to students and the most recent employment information for graduates of the Berkeley MBA Program.
2:50 – 3:50 pm	NAVIGATING THE ADMISSIONS PROCESS – Wells Fargo Overview of the application process by members of the admissions committees for the Full-time, Evening & Weekend, and Berkeley-Columbia programs.
3:50 – 4:00 pm	CLOSING REMARKS – Wells Fargo