

Women's Workshop: Saturday, October 31, 2009

Sponsored by the [Women in Leadership Club](#) and in partnership with the [Forté Foundation](#)

8:30 – 9:15 am	Registration and Continental Breakfast - Bank of America Forum	
9:15 – 9:30am	Welcome – Andersen Auditorium	
9:30 – 10:00 am	Keynote Address – Andersen Auditorium Danae Ringelmann, MBA 08, is a co-founder of IndieGoGo, a platform that provides tools for fundraising, promotion, and discovery to the film and media industry. IndieGoGo enables people to showcase their work, mobilize their fans, and DIWO (Do-It-With-Others!), all with the goal of democratizing the film funding process. Danae is a CFA charter holder and has both entertainment industry and film finance expertise.	
10:00 – 10:45 am	Panel: Navigating the Admissions Process – Andersen Auditorium Overview of the application process by members of the admissions committees for the Full-time, Evening & Weekend, and Berkeley-Columbia programs.	
10:45 – 11:00am	Break	
11:00am – 12:00pm	Faculty Workshop – Andersen Auditorium Join Professor Kellie McElhaney, Co-Faculty Director for the Center for Responsible Business, in examining the Lioness Factor. Business leadership and its need for more positive creation and less destruction, women and feminine energy, and corporate responsibility and sustainability are a powerful combination whose time has arrived. This session will describe trends and linkages of women and responsible business leadership.	
12:00 – 1:15 pm	Lunch and Networking – Bank of America Forum	
		 Undergraduate Breakout Track
1:15 – 2:15 pm	Panel: Alumnae & Student Reflections – Andersen Auditorium Haas alumnae and current students from the Full-time, Evening & Weekend, and Berkeley-Columbia programs will share their perspective on Haas and the Berkeley MBA.	Panel: Student Reflections - S480 Haas current students from the Full-time and Evening & Weekend programs will share their perspective on preparing for an MBA program.
2:15 – 2:30 pm	Break	Break
2:30 – 3:15 pm	Haas Career Services Presentation – Andersen Auditorium	Roundtable: Career Exploration – Bank of America Forum Current students from diverse industries will discuss the value of the Berkeley MBA.
3:15 – 3:30 pm	Closing Remarks - Andersen Auditorium	
3:30 – 4:30 pm	Reception and Networking – Bank of America Forum	